

# THE HISTORICAL SOCIETY OF HADDONFIELD

## *Greenfield Hall*

Volume 38, No. 4

343 King's Highway East - Haddonfield, NJ 08033

November 1994

We're off to a wonderful start! At our September meeting, a full house enjoyed Doug Rauschenberger's absorbing and insightful account of the life of Joshua Evans. Camden County Discovery Days, just a few days later, allowed us to show Greenfield Hall and the work of the Society to interested visitors, while the Teddy Bear exhibit and Tea Parties in the beginning of October were great successes.

Many more activities are planned for the remainder of the year. Read all about them in this issue and plan to join us. Members are admitted free to all Society meetings and exhibits. Non-members are charged the small fee of two dollars.

### ARTISTRY IN TUREENS

Joseph Campbell took advantage of the bountiful harvests of vegetables from the farms of southern New Jersey to open his modest factory on North Second Street in Camden in 1869. By 1897 the company had developed the process to produce the first "condensed" soups in America, cooked and canned right here in New Jersey. The business expanded with the pudgy Campbell Kids helping to publicize the various products. Andy Warhol's 1962 soup can art made the red and white label even more recognizable.

It was in 1966 that the company's president and board of directors organized the Campbell Museum which was chartered by the state of New Jersey as a non-profit educational institution. The company officers had recognized that great workmanship was found in many antique soup tureens, but because of their size and cost, they were rarely collected. Appropriately, the Museum began collecting tureens, bowls, and ladles and 4 years later, in 1970, opened for the general public as well as the serious student.

Today we can admire the design and workmanship in the Campbell Museum's extensive collection of the works of artisans from North America, China, and two dozen European countries. From ornate silver bowls and tureens to the whimsical cabbages and fish fashioned from porcelain and slipware, the Museum presents outstanding works for study and enjoyment.



Porcelain tureen from England, circa 1755

Campbell Collection

### OUR GENERAL MEETING

On Wednesday evening, November 9 at 7:30 in Greenfield Hall, we will meet Felicia Rehmann, a former teacher, now a Campbell Museum curator, who will tell us about the collection and show us a film, *Artistry in Tureens*. This color presentation demonstrates how modern craftsmen make replicas of the tureens, using age-old techniques.

Come and learn when to use a round tureen and when an oval one is appropriate. See the beautiful and sometimes surprising forms the artists used in the eighteenth century for the elegant tables of Europe. You'll enjoy the wonderful film and perhaps begin to think, as others have before, that "tureens are nothing short of sculptures with neatly removable tops".



## PRESIDENT'S PAGE

Wow! Wednesdays are wonderful!

We had about fifty people turn out for our first general membership meeting this fall, more than double (sometimes triple) our previous Sunday turnouts. I think we have a winner in Wednesdays.

Our HAUNTED HOUSE plans are already afoot. Yvonne Carpenter, a Halloween aficionado, will be guiding our efforts for October 29. So far I have a dedicated list of helpers but I need many more volunteers to pull this one off. From ghosts and ghouls to ticket takers, there will be a place for everyone. Please call me at home at 428-0053 or at the Society, 429-7375, to volunteer your bones, your brains, your hands...

The Society is planning to have its annual Holly Festival on Saturday, December 10, from 10:00 A.M. to 3:00 P.M. The potpourri I'm brewing in the office is only one of the many items we'll be selling. Mary Jane Freedley and her crew of faithfuls will be making the popular baskets of greens. Barbara Mellon has agreed to take over calling the crafters from Mary Pharo.

But there are still many positions to be filled. Gladys O'Brien has graciously agreed to help with the calling for the baked goods table and she will definitely need help. I know it's hard to think of Christmas when Halloween isn't even here yet, but we must. Please say yes when you're asked to help.

If you find it hard to think about Christmas, how about this?? The Board has given approval to pursue having a Bridal Fair at Greenfield Hall late this winter or early spring of 1995. The basic idea would be to feature many of the stores and services available in Haddonfield. I'm hoping this idea appeals to a few of our members who would be willing to get the ball rolling. Call me!

Many people have asked me for copies of the Blessing my family and I use at Thanksgiving. This is always "my day" to give the Blessing and I always thank the Lord for whatever is on my mind in my family's life. Then I close with a poem I obtained many years ago and have used ever since. It's my pleasure to share it with all of you.

### THANKSGIVING BLESSING

*O heavenly Father. We thank You for food and remember the hungry.*

*We thank You for health and remember the sick.*

*We thank You for friends and remember the friendless.*

*We thank You for freedom and remember the enslaved.*

*May these remembrances stir us to service that Your gifts to us may be used for others.*

*Amen.*

Have a wonderful Thanksgiving.  
Deborah Mervine

## NEWS FLASH

Our Society's *Bulletin* and its editor, Connie Reeves, have just received Second Prize in the newsletter category competition of the New Jersey League of Historical Societies. The Certificate of Commendation was announced at the League's fall meeting, October 15, at Drew University and brings great honor to our Society as there were over fifty entries in this category. Congratulations, Connie! Thanks for all your good work!

## BEARS, BEARS, EVERYWHERE



There were bears on the mantels  
And bears on the stairs.

There were bears on the sideboard  
And bears on the chairs.



There were bears on the light fixtures  
And even bears in the air.



Why, there were bears on the floor  
And bears at the door.



There were bears in the baskets  
And then there were more:



Bears wearing top hats,  
Bears wearing shoes,  
Bears sitting on mats,  
And bears two by two.



Bears wearing plaid  
And some that looked sad.



But all of the bears  
Would heartily agree  
That they came to Greenfield Hall  
To see you and me.



If you missed seeing our wonderful Teddy Bear exhibit, mounted by Vivian Stauder, you missed a treat. Bad poetry aside, it was outstanding. All the children were in awe and the exhibit made our Teddy Bear Teas extra special.

The Teas brought us a healthy profit of \$542. Thanks go to the efforts of Barbara Crane, Barbara Mellon Denesevich, Mary Jane Freedley, Susan Hunter, Debbe Mervine, Mary Pharo, Cyn Plucinski, Caroline Rapone, Connie Reeves, Dianne Snodgrass, Vivian Stauder, and Karen Weaver.



## HALLOWEEN AT GREENFIELD HALL

Bring the whole family to 343 King's Highway East for Halloween fun and thrills on Saturday evening, October 29. The Markeim Art Center's Pumpkin Carving and Painting Contest will begin in our back yard at 5:00; our Haunted House will open at 6:00. Refreshments will be sold at the Pumpkin Contest and a donation of \$2 for adults, \$1 for children is charged for the trip through the haunted mansion. Both affairs will run until 9:00.

Come to enjoy the ghostly spirits in the dark abysses of Greenfield Hall. Perhaps you'll even be able to pick up a bit of historical information about this ancient "celebration".



## FOLK ART COMMITTEE NEWS

Late in September an ad hoc group of members and friends got together at Greenfield Hall to make cinnamon ornaments in the shapes of teapots and teddy bears. These charming ornaments were strung with red and green satin ribbons, bagged in clear plastic and were given to all the children who attended the Teddy Bear Teas.

Our next project is to make potpourri to sell at the Holly Festival. So far it consists of mini, small, and medium pine cones, holly leaves, bay leaves, cinnamon sticks, straw and other dried flowers, dried cranberries, sticker balls, cloves, gilt pine cones, rose hips and petals, dried orange slices, and miniature gingerbread boys.

Other seed pods, red holly berries, acorns, and wood cedar chips would be appreciated. In fact, more of any of the above could be used.

This *Greenfield Hall Potpourri* will have a spicy cinnamon-woody aroma when the essential oils are added. Please leave any items at Greenfield Hall or bring them to Debbe Mervinc's porch at 237 Mountwell Avenue.

## ADDENDUM TO JOSHUA EVANS PROGRAM

It is thought that Joshua Evans emulated John Woolman, Quaker leader and abolitionist whose *Journal* is one of the classic records of spiritual inner life. John Woolman moved to Mt. Holly, N.J. at the age of 21 to enter a trade as a store assistant. Five years later, at age 26, he quit the shop because he felt he was making too much money.

He became a tailor, then a minister in the Quaker faith, traveling from Rhode Island to North Carolina preaching the doctrine of freedom for the slaves.

## HADDONFIELD CRAFTERS

We're in for a big treat! The Crafters will be back at Greenfield Hall on Wednesday, November 16, for their *Holiday Sampler*, from 8 in the morning to 8 in the evening. Just think of all the wonderful items you can buy to get your holiday purchasing off to a good start. The \$1 donation at the door benefits our Society, all the more reason to come. It also entitles you to a chance for a getaway at a charming Bed and Breakfast built in 1738 in Salem, N.J.

The Crafters group is made up of mostly Haddonfield residents who are committed to presenting a quality craft show. The whole idea began when a few friends got together to show off their artistic talents, growing to be a full-scale, yearly show. Judy Bean, the originator, held the first show in her home, but after a few years larger facilities became necessary. The Markeim Art Center was used, then the Queen Anne Inn; last year the show was moved to Greenfield Hall.

Excellence has always been the goal of the Crafters. A jury committee selects the crafts to be shown each year in order to avoid repetition and to maintain a unique presentation. Members work on their projects all year long for this particular event.

The list of crafters includes Yvonne Carpenter with Santas and other holiday collectibles, Jane Cook and her bears, and Joyce Lacy with children's handsewn items. Kimberly Dunlevy will offer theorems, Debbie Moore quilts and wall hangings, and Janet Lehman cross stitch. Laine Brainard will show her jewelry, Leslie Howell her dolls, and Kathi Stingel tole on oilcloth and wood. Betsy Gagliarity's dried flowers and wreaths will be on display, as well as Jill Mascena's ornaments and dried potpourri, Carol Shaffer's country collectibles and antiques, and Pam Thompson's covered boxes. Renee Galen will be on hand with her aprons and Lilli Boyd with her cards. Baked goods made especially for the day by Joanne Milhausen will add to the variety of items to tempt you. The work of some of the crafters has been featured in craft magazines.

Another highlight of the day will be a book-signing by Haddonfield artist, Robert Byrd. Bob illustrates for Dutton Children's Books; his latest project is the new version of Hans Christian Andersen's classic, *The Emperor's Clothing*. This delightful book with its beautiful illustrations appeals to adults as well as children and will be treasured for many years. Come to meet the artist and get your autographed copy.

Make your plans now for this special day at Greenfield Hall on November 16. From the smells of home-baked goodies to the sights of the lovely crafts, it will be an occasion to remember.





## 1994 HOLLY FESTIVAL

Our annual Holly Festival will be held at Greenfield Hall on Saturday, December 10, from 10:00 A.M. to 3:00 P.M. Once again the beautiful baskets of greens for which we are famous will be available. Bakery items and home-made goodies, including jellies and jams, will be on sale. Craft enthusiasts will find treasures and holiday shoppers will revel in wonderful gift ideas.

Our very own Haddonfield sweatshirts and tees will be sold at the Society's table. Wear the shirts yourself or give them as colorful presents. New this year will be the crafts and potpourri made by our members. All of our commemoratives and publications make great gifts and members receive a ten percent discount on these items. *Lost Haddonfield*, Greenfield Hall tote bags, tiles, and note paper, sampler charts and many more are sure to make friends and relatives happy recipients.

You can contribute to the success of the day in other ways, too. Donate one of your specialties for the pantry sale, make a craft item which can be sold, sign up to be a helper on the 10th. Call 429-7375 to offer your assistance in any way you're able to.

We hope to see you at Greenfield Hall on the day of our Holly Festival when we'll really celebrate the beginning of the holiday season.



### NEEDED: GREENS, GREENS, AND MORE GREENS...

to be used in producing those lovely baskets we'll be selling at the festival. Please bring your contributions to Greenfield Hall on December 6, 7, or 8, or call us at 429-7375 to make arrangements for the greens to be picked up.

### SOMETHING TO ANTICIPATE

A great new Cat's Meow creation is promised in time for holiday giving and you can purchase it through your Society.

The Samuel Mickle House, popularly known as the Hip Roof House, was commissioned from the Cat's Meow by Pat Edwards of The Rain Barrel, a gift shop in King's Court in the center of town. Pat previously allowed us to handle the replicas of Greenfield Hall and the Indian King Tavern, and now she has graciously made the new one available to us also.

If you haven't seen these interesting silk-screened and stenciled reproductions, you'll be pleasantly surprised. If you have a collection, you'll certainly want to add the Samuel Mickle House, the oldest building in Haddonfield, to your group. Your Society membership will give you a ten percent discount.

## 1894, AFTER THE CONCERT AT GREENFIELD HALL

Society members are cordially invited to attend the exhibit of the Haddonfield Garden Club at Greenfield Hall on Friday evening, December 2, from 7:30 to 10:00. The exhibit, *1894, After the Concert at Greenfield Hall*, will depict Mr. and Mrs. Samuel Willits hosting a midnight Victorian reception following a concert at the Academy of Music. Mrs. Willits was the former Rebecca Morgan Gill, daughter of John Gill IV, builder of Greenfield Hall.

The Garden Club's exhibit will be open to the public on Saturday, Sunday, Monday, and Tuesday, December 3-6, from 1:00 to 3:00 P.M. There will be a \$2 donation for non-members.

### ANOTHER OPPORTUNITY

#### to win an affair at Greenfield Hall

We can all picture ourselves hosting a memorable *Dinner in the Grand Style of Greenfield Hall*. Maybe this year it will be your turn!

Tickets to win this affair are still only five dollars apiece. Each ticket gives you the chance to be treated to a five-course dinner for ten in the fashion of 1841. The drawing for the winner will be held at the annual Candlelight Dinner in March.

Just imagine. You'll be able to invite nine friends to enjoy this special evening in a candlelight setting complete with crystal, silver, lace, and lovely flowers...and a menu you'll help to choose. A favorite menu in the past included stuffed beef tenderloin and frosted fruit among other delicacies. All are attractively served by well-trained Society members.

This extraordinary prize could be yours! Tickets will be mailed to all members in the next few weeks and more can be purchased at Greenfield Hall.

This is an important fund-raiser for the Society. Your cooperation can make it a successful one.

### COLLECTIONS

The first clothing collection work session of the season was held on Saturday, October 8. A few members, under the direction of Mickey Mack, were able to continue the big process of recording, photographing, and packaging the clothing collection. But we need many more volunteers.

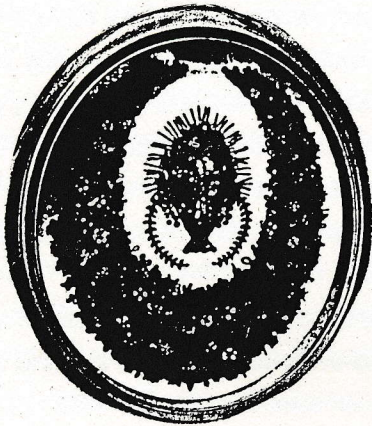
Mickey is planning to work one Saturday morning a month on this important project. Your help on that day in Greenfield Hall, or by washing and ironing items at home, will be greatly appreciated. Call Mickey at 795-6823 to let her know that you're willing to become a helper.



## VICTORIAN HANDIWORK IN GREENFIELD HALL by Betty and Stuart Lyons

The Historical Society of Haddonfield has many unique and beautiful items in its large historical collection. Often it is not the beauty, style or type of article or material that is the major factor in displaying an object, but an expression of a wholly different type of life in olden times. Sometimes an object represented a special value to the individuals of a particular society. Often an unusual use was made of an otherwise common item. Sometimes *when* an object is made, or *who owned* or *who made* it is of great interest and historical value to people touring Greenfield Hall.

Such an item is the Victorian hair funeral wreath hanging in the Victorian Room of the Society. Enclosed in a large oval glass case, it is made of finely woven hair. This fine handicraft was made in 1860 by Kate R. Mason, a Quaker whose family has long been associated with West Jersey.



Although the practice of using human hair for making memorial rings and medallions was known for years, the French developed the art of weaving hair into chains and using it for embroidery in the 1700's. Human hair was tough, light, pliable and involved no expense. Women often wore jewelry woven of their hair or that of their friends. The human hair was made into bracelets, earrings, and necklaces, sometimes with gold clasps to prevent losing the item. Even the men had chains of hair with one end tied onto their gold pocket watches. They then pulled the hair chain across their vest and put a weighted end into their pocket on the other side of the vest.

When Princess Victoria was sixteen years of age in 1835, her mother's hair was made into a bracelet for her, and on that same birthday other friends gave her bracelets made of their own hair. It was an acceptable practice for those of every segment of society to give and to receive human hair mementos. As a widow, Queen Victoria always wore a bracelet containing Prince Albert's portrait

and a lock of his hair. Hair was also clipped into small fragments and dipped into pigment to make it last and then fashioned into scenes of funerals and wakes.

It was not until the Victorian era that human hair began to be used extensively for hair art and for the intimate expression of sentimental feelings. Hair is a delicate, but lasting, part of each person and love could reach out long after the person was gone. Wreaths of hair were created as memorials to the deceased. They were bouquets of floral forms fabricated from locks of a family's hair and could be as small as a boutonniere or as large as several feet.

Hair wreaths were made by individuals in the early 1830's by cutting their hair and also by taking the strands from hair brushes. The hair was then put into a hair receiver. This was a specially created painted china container with a hole in the top so that hair could easily be put in, but it would be kept free from dust and dirt. Hair was collected from all members of a family both before and after a death so that there would be plenty of hair to use to make a large wreath to honor a particular person.

The hair was removed from the hair receiver and intricately braided and twisted together. After this process it was put together and shaped into a design. Often a type of basket was placed in the middle of the art work with a wreath around the outside. Usually the finished design was placed in a recessed oval with a heavy walnut or mahogany frame and glassed in to prevent dust from spoiling the picture.

There were also genealogical hair trees that used locks from all members of the family. Grey hair, which was courser and heavier, would be collected from older family members and used as the trunk of the tree. Branches would be made from younger members with the light fine hair of young children being used for the smaller branches. These hair trees were protected by glass shades.

Following many years of individual handiwork making funeral wreaths and trees, businesses began making them commercially in the 1860's and 1870's. These mournful sentimental memorial items took painstaking work and attention to detail. As the Victorian age came to an end and other avenues of work and leisure time activities became available and perhaps more interesting, human hair art work gradually ceased, then stopped altogether.

Stop in to see Kate Mason's wonderful accomplishment in this unique field of endeavor.



## FROM THE CANDLELIGHT DINNER

Catching up with the past. That's what John Reisner did in his address to our membership at the annual Candlelight Dinner in March of this year. By "looking back some 80 years to 1914", John helped us to see our town as the founders saw it.

The following article includes portions of John's talk which describes the physical town; excerpts from the remainder of the speech will be included in our next *Bulletin*. The speech in its entirety can be read in our library.

### CATCHING UP WITH THE PAST by John Reisner III

What did Haddonfield look like 80 years ago when the Society was formed in 1914? It had grown from a small town basically clustered around a handful of T-intersections to a town of almost 5,000 residents. Large residential areas being developed included West Haddonfield, which had largely been laid out in building lots. Development also stretched along Centre Street, and along Mansion, Washington, and Highland Avenues.

Nevertheless, Haddonfield was still hemmed in by farms and fields, a little island of a community. The major farms included the Samuel Wood Farm, right there on Haddon Avenue; the Grove Farm along Grove Street north of Silver Lake, now known as Hopkins Pond; the Hinchman Farm on the west side out toward Haddon Township across Newton Creek; and lastly, the very large Gill Farm of 385 acres, composed of a number of different tracts, in the area along what we know today as Warwick Road.

In 1914 there were a number of meeting places in town. Artisan's Hall is still a meeting place, although we now know it as the Fortnightly. The Opera House stood where the stationery store is today. We also had an old Tavern House which we now call the Indian King, a frequently used meeting place for various organizations. Our one hotel probably served as a meeting place also. This was the Haddon House, at the corner of Potter Street and Main Street.



Both the Ark and the Indian King Tavern were purchased by the State of New Jersey by the year 1908. The Ark was later demolished.

Most of the buildings in the town in 1914 were still of wood frame construction though there were occasional brick buildings as well. As new streets were laid out and cut through blocks, it was the tradition to move houses rather than to demolish them. A house was too valuable an asset to destroy when it could be moved to another location.

Seven general contractors were listed in the town directory of 1914. Three masons and other persons were active in the building trades in town as well. William S. Capern, a noted builder, had just finished building the south end of the block that is surrounded by Chestnut, Centre and Cottage. He had purchased the building lots, built the houses, and sold them. Other streets in town were being developed as well.

Downtown still had a largely residential look even though it was a major market center. It served as an economic center for a large farm community that stretched out into Burlington County and down into the far reaches of Camden County.

A substantial commercial community in Haddonfield in 1914 was made up of one bank, a hotel, three dry goods stores, two restaurants, several bakeries, and three tailors. For some reason, there were six shoemakers in town. There were also two undertakers, a cigar store, three laundries (two of them Chinese), and three barbers.

Interestingly enough, one of the barbers in 1914 was called "Caravelli's". It is the only business that was here in 1914 and which is still in the same location and under the ownership of the same family today, a tradition of over 80 years.

In one of the *Gazettes* of that time, a time in which blatant boosterism was in style, an article explains that Louis Caravelli has charge of the shop here which is handsomely furnished with four modern chairs, plate glass windows, stationary wash stands with both hot and cold water, cigar stand, shoe shine, electric massage machine, etc. The article goes on to say:

"The place is scrupulously clean. All sanitary measures are practiced and razors, brushes, and cups are well sterilized each time after using. Only strictly first class and experienced barbers are employed and no better service has ever been provided in Haddonfield."

And that described one of the town's shining businesses which has been here since April 9, 1902.

In 1914 cars were gaining a major influence in town with four automotive businesses and an auto tire repair facility. But horses still held sway generally. One harness maker and a carriage



manufacturer operated in town. Good businessman that he was, James Stretch, identified in the town directory as a Funeral Director and Embalmer, was very careful in his ad in the directory to offer both carriage and automobile service. Either way, you could go in style.

The 1914 town directory is wonderful reading, catching the flavor of the community in the advertisements and in the names which are included. Looking through the directory, we can identify a number of characteristics about the community. Families lived in groups then, far more than is customary today. Two, three, and even four generations sometimes lived in one particular house.

The directory listed the town's residents by careers although the editor did not exercise particular care in identifying careers. We would recognize most of the careers, many the normal collection of that era, such as sea captains and railroad workers. But we also find a few occupations of special interest. In 1914 the residents of Haddonfield included a poultry fancier, a stamp collector, a scenic artist, an elocutionist, a wire chief, and a heraldic artist, not a career we would expect to find in a lusty young democracy like the United States. Additionally, we had a caller, although the directory did not say what the person called. We also had a coachman who would not be in great demand today. Lastly, and most intriguingly, there was a pearl engraver in town!

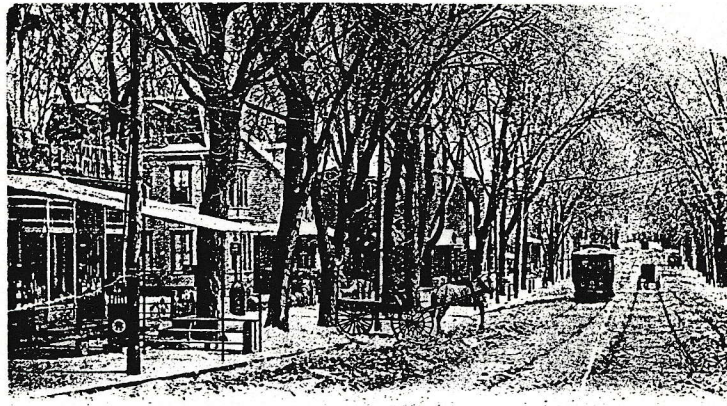
Meteoric, traumatic change had occurred to Haddonfield in the quarter century preceding 1914. The Borough, incorporated on April 6, 1875, had turned 39 years old. Its boundaries stopped north and south, just beyond Maple Avenue and somewhere around Heritage Road. East and west its boundaries were about the same as they are today.

The town had become a very important railroad junction and telephone service had arrived thirty years earlier when telephones were installed in Willard's Telephone Drug Store on March 14, 1884. The Haddonfield Bank was 25 years old in 1914 and had the then unbelievable total capital of almost \$800,000.

Electric service had been in town 25 years. Municipal water service came in about the same time. The trolley had come to Haddonfield 19 years earlier, in 1895. Gas lines and sewer lines were laid just ten years before. The Public Library was first opened in 1909, five years earlier, and operated separate and apart from the old Haddonfield Library Company which was already over 110 years old (and which will celebrate its 200th birthday in 2003).

The librarian was Anna L. Cauley. Our current librarian is of the opinion that she was happiest when all of the books were on the shelves in the right place. Now, as a librarian, she knew they

had to circulate, but in her heart of hearts, she really did not like the idea very much.



Kings Highway East

In 1914 the Presbyterian Church building was six years old. The new Methodist Church was two years old. In each case, Henry D. Moore had a hand in the construction of the respective building. For the Presbyterians, he gave the entire building itself. For the Methodists, he contributed the land.

Some of the schools standing in 1914 are still here. The old Red Building, now the Administration Building, was a school. The Brown Building with the new extension, the 1904 extension, was there as was the High School. It had been built in 1908 and most of us remember it as the Junior School. Another grade school had just been built the year before, the Elizabeth Haddon School. It was the town's second elementary school, a new school in the west quadrant of the community. There was one other school in town, School Number 4. It was a small school for colored children down on what we now know as Douglas Avenue. It was the only school in town that did not have indoor plumbing but instead had two privies in the back yard.

In 1913 the Borough had re-adopted the commission form of government after a 16 year experiment with mayor and council. In the same year the first Police Department had been organized, consisting of five stout cops. The chief worked during the day and the four patrolmen at night. The chief must never have seen his patrolmen.

The Fire Department still had a horse-drawn 24 year old ladder truck, a seven year old pumper, and a chemical truck of unknown age. Motorization was still two years away. The town fathers had negotiated a fifteen percent reduction in the fire insurance rates for every homeowner because of the availability of water. Let's try this again sometime.

The Haddonfield Photo Playhouse, the town's first movie



theater, had opened in 1913. The next year it advertised itself as being the "Classy Kingsway, the most unique theater in America". The only thing particularly unique about it was that it was the only one located in Haddonfield. It was also segregated, with colored patrons being confined to the balcony.

In 1913 Main Street was renamed Kings Highway, no apostrophe, latter day reconstructionist historians notwithstanding. Kings Highway was paved that year. The cobblestones which were previously in the highway were taken and used as part of the construction of the new Mountwell Pool which was an instant hit. The Haddonfield Civic Association constructed the bath house for

the new pool and in 1914 the commissioners passed an ordinance controlling the conduct at the pool. Tuesdays and Fridays were ladies' and children's days only, and regular "sea shore bathing suits" were required.

The year before, in 1913, the old Evans Mill had burned. The mill was located in Wallworth Park, near where the upper dam is today. It drove home to the people of the day the realization that there really was a loss of historical fabric in Haddonfield. This loss, during the year of the 200th founding of the town, was something of increasing concern to them.

(To be continued in the next *Bulletin*)

### **THEY'RE BACK** by Mary Jane Freedley

Racks of colorful full skirts displayed in the women's fashion departments this spring caught my eye. It was the sign, **BROOM SKIRTS**, over the merchandise that stirred a nostalgic memory of high school fifty years ago. The current skirts were a little different from the ones we wore at HMHS; the fabric was dressier, the skirts not as full, and the pleats were softer than the skirts I remember.

In 1944 the latest fad was the broomstick skirt. These skirts had yards and yards of cotton print gathered onto a solid waistband, not the modern elastic band of today. No synthetic blends had yet appeared in our fabrics. Each skirt came with a bamboo stick, the "broomstick". After laundering, the skirt was wrapped around the stick and tied with string, thus producing a multitude of tiny pleats and eliminating ironing.

The popularity of the broomstick skirt soon faded but the skirt has now reappeared as a retro fashion. Can saddle shoes be far behind?

### **EDUCATION COMMITTEE REPORT** by Kathy Tassini and Joe Haro

The Education Committee has had a wonderful response to its request for adult volunteers interested in becoming docents for the "History Come Alive" educational programs being offered to the schools of Haddonfield. We have welcomed nine new docents so far and would be happy to have even more if anyone is interested.

Two of the new docents have chosen to learn the new "Architecture Tour for Fifth Grades", joining the five docents who developed the programs over the summer. All of the fifth grades in Haddonfield, including the three public schools, Friends School, and Christ the King, will have had their walking tours by Thanksgiving this year.

It is not too late for others to join the "History Come Alive" docent group! Training for the third and fourth grade tours will begin on a Wednesday evening in January with an introduction to techniques for working with school groups and giving a good tour. In February the group will meet again for a general introductory lecture on Haddonfield history. Following these two programs, docents will work in small groups learning the specific third or fourth grade program which they have selected. The final step will be to present the program on one or two days to the various Haddonfield school groups.

This is not a very time-consuming project but, if you enjoy history and children, you will find it very rewarding. There is plenty of support for docents on the Education Committee and the group has been having fun getting organized and trained. We encourage everyone to consider getting involved. If you want more information or would like to be put on the mailing list for the training programs in January and February, please leave a message on the machine at Greenfield Hall (429-7375) or drop a note to Joe Haro or Kathy Tassini at Greenfield Hall.

The benefits of education and of useful knowledge, generally diffused through a community, are essential to the preservation of a free government. - Sam Houston  
Education is too important to be left solely to the educators. - Francis Keppel



## VOLUNTEERS

The success of our Society depends upon the involvement of all members. We encourage you to join us by sharing your ideas and some time with us to make our Society the best it can be. We are always looking for new suggestions for exhibits and events.

It is extremely important to have Greenfield Hall open on a regular basis. At this time we are fortunate to have volunteers in the office on Monday mornings. Our librarian and library volunteers answer the phone on Tuesdays and Thursdays.

Now we need coverage on Wednesday and Fridays mornings. Are you able to spend a few hours a week, or even biweekly, in the office to represent the Society?

If you are, please call the office at 429-7375 and leave a message. We'll get back to you soon!

\* \* \* \* \*

Many thanks to Dianne Snodgrass and Pat Lennon for acting as volunteers for the Sunday walking tour and tea on October 16. We also appreciate the help we received from the following volunteers when Greenfield Hall was open during the Fortnightly's Antique Show on October 21 and 22: Betsy Bartlett, Ruth Davis, Barbara Lane, Betty and George Lyons, Mary Jane Freedley, Debbie Mervine, Helen Peitz, Karen Samulenas, Cindy Plucinski, and Barbara Mellon Denesevich.

We'll be needing your help on Wednesday, November 16 when the Crafters will have their big day. Please call Debby Troemner at 235-1647 if you're able to assist at Greenfield Hall for a few hours.

## MEMORIAL GARDEN UPDATE by Mike McMullen

I am pleased to report that the contributions to the Ferris King Memorial Garden continue to grow. We have now collected \$720, exceeding the original goal. The Board is now reviewing construction plans which we hope to announce shortly.

Additional contributions continue to be welcome and will be applied directly to the creation and management of the memorial garden. Please send any donations to Greenfield Hall to the attention on Mike McMullen.

## MORE ABOUT THE GARDEN

Along with his contribution, Lawrence A. King, nephew of Ferris, sent a note expressing some of his memories: "...While Ferris was living in the Detroit area where I was growing up, he regaled kids from blocks around with 'theater movies,' etc., each Saturday! My friends still refer to him as 'Uncle Ferris.' He was truly a beloved man."

## BARNES COLLECTION TOUR

Our Historical Society has reservations on Thursday, March 23, 1995 to see the Barnes Foundation's *Great French Paintings from Cézanne to Matisse* at the Philadelphia Museum of Art, the last stop of the collection's famous international tour.

Our guided tour will include 80 of the finest French Impressionists, Post Impressionists, and Early Modern paintings ever assembled, featuring works by Cézanne, Renoir, Matisse, Van Gogh, and Picasso. We will also have the opportunity to view the newly-renovated 19th Century Galleries.

These paintings from the collection of Albert C. Barnes had not been displayed outside his Merion estate until this particular tour. Barnes' will had specifically forbidden outside exhibitions of the works, but a Pennsylvania court allowed the tour for the purpose of raising money to preserve the collection.

The exhibit opened in Washington's National Gallery last year, traveled on to Paris, then to Tokyo, and returned to our country in Fort Worth, Texas. At this time the paintings are on display in Toronto. From there they will move to the Philadelphia Museum of Art before being returned to the Barnes Foundation site. Close to \$14 million is expected to be raised from this tour.

However, the cost of the tour for you is only \$20.00 with lunch in the Museum dining room at your expense. We will carpool from Wedgewood Swim Club promptly at 9:00 A.M. Guests are welcome but reservations are a necessity.

Please call Barbara Crane at 429-7929 for more information or to confirm. Your payment is due by February 24, 1995.

## HOLIDAY SUGGESTION

Make shopping easy this year. Give your friends memberships in the Historical Society of Haddonfield. We'll be happy to send you the membership cards or we'll mail them to your recipients in the middle of December.

Your friends will appreciate the gift all year long and you'll have an easy solution to the trials and tribulations of holiday shopping.

## WELCOME TO OUR NEW MEMBERS

Eileen Daut                      Denise and Edward Fox III  
Beth Reeves Jones              Zenia Zaleski

Contributing: Joseph Murphy



## DATES TO REMEMBER

Be sure to mark your calendar and come to Greenfield Hall to enjoy the activities.

### OCTOBER

- 29.....Greenfield Hall - Markeim Art  
Center **Pumpkin Carving and  
Painting Contest**, 5:00 to 9:00, and  
**Haunted House**, 6:00 to 9:00 P.M.

### NOVEMBER

- 2.....Executive Board, home of Tom  
Applegate; co-host, Dinny Traver,  
7:45 P.M.
- 9.....General Meeting, Campbell Museum  
Presentation, **Artistry in Tureens**,  
7:30 P.M.,
- 16.....Haddonfield Crafters present A  
**Holiday Sampler**, 8:00 A.M. to  
8:00 P.M., \$1 donation to Society
- 19.....Wedding, Greenfield Hall closed
- 24.....Happy Thanksgiving

### DECEMBER

- 2.....**1894, After the Theater at Greenfield  
Hall**, exhibit of Haddonfield  
Garden Club, Members' Reception,  
\$2 for guests, 7:30 P.M.
- 3 - 6.....Garden Club presentation at  
Greenfield Hall for general public,  
\$2 donation
- 7.....Executive Board, home of Mike  
McMullen; co-host, Helene  
Zimmer-Loew
- 10.....**Holly Festival**, 10 A.M. to 3 P.M.
- 25.....Happy Holidays!



### NEW JERSEY TRIVIA

Finns Point National Cemetery near Fort Mott is the final resting place of almost 2500 Confederate soldiers who died as prisoners at nearby Fort Delaware during the Civil War. Several plaques and a towering obelisk mark the graves of these men so far from home. 135 Union soldiers and 13 German World War II prisoners also rest there.

Finns Point is located in the area of New Jersey which lies below the Mason and Dixon Line. The National Cemetery is surrounded by a stone wall, a peaceful site near the river where the tall reed grass is home to many birds.

Nearby lie the ruins of Fort Mott which was built toward the end of the last century, prior to the Spanish-American War. Although the guns of the fort never had reason to be fired other than in practice, they were mounted in a way that allowed them to "disappear," to drop below the parapet after being fired.

Today some of the guns can be seen near St. John's in Newfoundland, at Cape Spear, the easternmost point on the North American continent. They were shipped there in the early part of World War II to protect Canadian shores from enemy attack.

### TEA PARTY GOODIES

Debbe Mervine baked all those tasty scones for the Teddy Bear Tea Parties using an outstanding recipe which had been given to her by member Margaret Weaver. So many people requested the recipe that we're including it in the *Bulletin*.

#### CRANBERRY-ORANGE SCONES

- |                              |                                      |
|------------------------------|--------------------------------------|
| 2 cups all-purpose flour     | 3 Tbsp. granulated sugar             |
| 1 Tbsp. Davis baking powder  | 1 tsp. grated or candied orange peel |
| 3/4 tsp. salt                | 1/8 tsp. grated nutmeg               |
| 1/3 cup butter               | 1/3 cup milk                         |
| 1/3 cup orange juice         | 1 large egg                          |
| 1 cup cranberries or raisins |                                      |

Heat oven to 400°. "Pam" a large cookie sheet. In large bowl mix dry ingredients. Cut butter in with pastry blender. In small bowl combine milk, o.j. and egg. Add to flour mixture along with cranberries and stir until just blended. Drop by 1/4 cupfuls onto cookie sheet. Bake 15-17 minutes.

Makes about 12 scones. Be inventive with fruit, sugar, and seasonings.

# HAPPY THANKSGIVING



## ENTERTAINMENT BOOKLETS

We're selling **Entertainment Books**, another answer for hard-to-buy gifts or a treat for yourself.

The Entertainment Book is a coupon book which will enable you to save up to 50% on dining, movies, sports, theaters, travel, hotels and other attractions. Please read the insert explaining the program. Although we are handling the book which contains discounts in the southern New Jersey area, we will be able to supply you with books for other areas as necessary for your gifts.

You can buy the book for \$40; twenty percent will be profit for the Society. By participating in this event you'll be helping the Society and at the same time increasing your own pleasure and savings. The books can be viewed and purchased at Greenfield Hall. Don't miss this opportunity.

## GIFTS TO THE SOCIETY

With another year coming to a close, it's a good time to think about the beneficial effects of charitable gifts to the Historical Society. Gifts such as these help both the donor and the recipient. Maintaining Greenfield Hall and its museum aspects, managing the library, and providing for community outreach all require funds. Your contributions help the Society to continue and to grow. Since the Historical Society of Haddonfield is a charitable organization, your gifts to it are deductible for income tax purposes as allowed by law.

Another way to benefit the Society is through a bequest as

part of one's Last Will and Testament or Living Trust. Bequests in the past from Helen Streeter and John and Alice Wood, among others, have allowed the Society to meet current obligations and to plan more wisely for the future. These charitable testamentary gifts are free of federal estate tax, a substantial tax benefit.

Please consult your tax advisor or attorney for further information on how you can benefit while helping the Historical Society. The Executive Board is always appreciative of the generous support exhibited by the members in the operation of the Society and its programs.

The following application form is for new members. Please use it to enroll your friends or give it to an acquaintance who might be interested.

## MEMBERSHIP APPLICATION - May 1994-1995

THE HISTORICAL SOCIETY OF HADDONFIELD

I (We) would like to join the Historical Society of Haddonfield. The type of membership desired is:

- |   |          |   |
|---|----------|---|
| <input type="checkbox"/> Individual                   | \$ 20.00 |   |
| <input type="checkbox"/> Household                    | 35.00    | (includes 2 adults and all children living at same residence) |
| <input type="checkbox"/> Contributing (per person)    | 50.00    |   |
| <input type="checkbox"/> Sustaining (per person)      | 100.00   |   |
| <input type="checkbox"/> Patron (per person)          | 200.00   |   |
| <input type="checkbox"/> Life Membership (per person) | 500.00   |   |

Name \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone \_\_\_\_\_

Please mail all forms to: The Historical Society of Haddonfield  
Greenfield Hall, 343 King's Highway East  
Haddonfield, NJ 08033



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Permit # 118

THE HISTORICAL SOCIETY OF HADDONFIELD  
GREENFIELD HALL  
343 Kings Highway E. Haddonfield, N.J. 08033

# THE HISTORICAL SOCIETY OF HADDONFIELD 1994 - 95

<i>Officers</i>		<i>Trustees</i>	
President	Deborah Mervine	Term Expires 1995	Susan Hunter
Vice-President	Barbara Mellon Denesevich	Term Expires 1996	Dianne Snodgrass
Treasurer	Mike McMullen		Dinny Traver
Secretary	Pat Lennon	Term Expires 1997	Frank Demmerly
Immediate Past President	Deborah Troemner		Kerry Fitzpatrick
			Mary Jane Freedley
			Joe Haro
			Myra Kain
			Mickey Mack
			Vivian Stauder
			John Woolley
	Legal Counsel	John Reisner III	